MEQUON THIENSVILLE COMMUNITY FOUNDATION

Sponsorships

MTCF may fund one-time or recurring events and activities in the community in exchange for specific promotional benefits, particularly name and brand awareness.

Eligibility Guidelines

- Supports one-time events or special events where attendance is available to any Mequon or Thiensville resident that may occur on a scheduled (i.e. annual) basis, such as golf outings, runs/walks, community gatherings, etc.
- Provides opportunity to build name and brand awareness through publicity of the sponsor's name and logo.

Criteria

- Program/event/activity/opportunity must be located in Mequon or Thiensville.
- Program/event/activity/opportunity must align with MTCF's mission and strategic initiatives.
- Applicants must have a non-discrimination policy.
- Organizations applying must meet one of the following criteria:
    - An organization holding a current tax-exempt status under Section 501(c)(3), (4), (6), or (19) of the Internal Revenue Code or
    - Are a recognized government/publicly funded entity: state, county, or local municipality, including law enforcement and fire departments.

What We Do Not Fund

- Individuals
- Religious, labor, or political organizations
- Internal conferences and meetings open to the public
- Activities, events, or programs outside the City of Mequon or Village of Thiensville
- Organizations with a mission that does not serve the residents of the City of Mequon or Village of Thiensville

Procedural Considerations

- Sponsorships per organization may not exceed 20% of the annual sponsorship budget, which approximates to no more than $1,000 in the calendar year. The MTCF Executive Director must be consulted for sponsorship requests in excess of this threshold (info@mtcfgives.org).

- Sponsorship requests will be reviewed and decided by the MTCF Communications and Brand Awareness Committee and reported to the MTCF Board of Directors.
- Requests can be submitted anytime throughout the year.
- Requests will be reviewed three times per year.
- Once the budget is spent for the fiscal year, an announcement will be made on the website that we are no longer reviewing applications.

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